GEORGI NAYDENOV

AI Product Manager

hi@georginaydenov.com | linkedin.com/in/georgi-naydenov | My Portfolio | github.com/GeorgiNaydenov
Bulgarian (Native) | English (C2)



SUMMARY

AI Product Manager, trainer, and mentor, specializing in Product Management and artificial intelligence, including ML, Gen AI, and Agentic AI. Skilled in developing product roadmaps, leading teams through every PDLC stage, and using Agile and data-driven practices to achieve business objectives and enhance customer outcomes.

Experienced in training, mentoring, pre-sales, new service offerings development, and translating AI capabilities into business outcomes for clients across Europe, the United States, the Middle East, and Central Asia.

WORK EXPERIENCE

SoftServe

04/2025 - Present | 1 year 8 months | Plovdiv, Bulgaria

AI Product Manager
06/2026 - Present | 6 months
- Deliver on-site discovery workshops and training sessions for clients across Europe, the United States, and the Middle East.
- Contribute to SoftServe's AI adoption initiatives for business analysts and product managers.
- Design and develop security service catalogs that define offerings, scope, and client value.
- Own client-facing products end to end, using user and application metrics, market research, and stakeholder insights to shape recommendations, priorities, and roadmap decisions.

Senior AI Business Analyst
04/2025 - 05/2026 | 1 year 2 months
- Led the adoption of the company's GenAI accelerators by creating user-centric demonstrations and marketing them to clients.
- Created service catalogs for Gen AI and Security services, and specialized bundled offerings.
- Participated in an Agentic AI hackathon and actively contributed to an internal Agentic AI community.
- Actively worked on pre-sales and proposal work for clients across Europe, the United States, the Middle East, and Central Asia.

MentorMate

11/2021 - 04/2025 | 3 years 6 months | Plovdiv, Bulgaria

Senior Business Analyst I
12/2024 - 04/2025 | 5 months
- Led business analysis and managed project initiatives for a European insurance company.
- Collaborated with enterprise and data architects to define, design, and implement a multi-tenant data platform.
- Contributed to R&D efforts for Gen AI-based proof-of-concept and internal products, supporting their transformation into client-facing solutions.
- Helped establish prompt engineering and Gen AI best practices at the company level.

Business Analyst II (Data Product Owner)
10/2022 - 11/2024 | 2 years 2 months
- Contributed to a diverse team of 130+ members in a Large Scaled Scrum (LeSS) Huge program developing the first FDA-approved sleep apnea device.
- Acted as data product owner for a Metadata-Driven Data Platform on Azure, enabling 12 data engineers and building expertise in Data Engineering and Data Science Lifecycles, data mesh, micro-frontend, and microservices.
- Delivered a unified delivery-analytics platform integrating Jira, TestRail, SonarCloud, and HRIS data, giving leadership a single source of truth for delivery health, workflow efficiency, and quality control.
- Reduced context-switching time by 40% for Scrum Teams by minimizing meetings & suggesting process improvements.
- Defined the product vision for an AI-driven threat identification tool and led prompt evaluations that improved context precision and answer relevance by 15%.
- Accelerated the launch of the company's first security and compliance service offerings.

Business Analyst I
11/2021 - 09/2022 | 11 months
- Acquired Energy Analytics expertise by collaborating directly with the VP of Operations and Strategy and the Head of Product Development.
- Defined the product vision and led the transition of a 50+ functionality desktop application to a web-based dynamically configurable product with forecasting and analysis capabilities, and facilitated Scrum events, activities, and daily team interactions.
- Authored in-depth technical user stories, diagrams, and documentation, increasing development speed by 20% and improving testing accuracy.

PRODUCTS SHIPPED

Agentic AI Library
A curated open-source library of agentic AI frameworks, tools, research, infrastructure, governance resources, and practical references.

LocalTokenomics (GitHub)
Local dashboard that prices AI coding tool usage by project and model, with agent traceability.

Clinical AI Kit (GitHub)
Google ADK multi-agent assistant for clinicians, built for the Google × Kaggle AI Agents capstone.

CONFERENCES AND TRAINING

Speaker: Augmenting Business Analysis with Agentic AI
Balkan Business Analysis Conference (BBA)
10/2026 | Sarajevo, Bosnia and Herzegovina

Trainer
SoftServe
04/2025 - Present | Plovdiv, Bulgaria
- End-to-End Agentic PDLC: Adoption & Claude Code.
- AI for Business Analysts: Market Research and Analysis.
- CCBA and CBAP Bootcamp, an IIBA Endorsed Program.

Agentic AI Trainer
Dev.BG
04/2026 - Present | Sofia, Bulgaria
- Lead trainer for three workshops: AI-Native Business Analyst, AI for Product Discovery & Greenfield Development and Brownfield Analysis with AI: Understand the System Before Planning the Change.

SKILLS

Agentic AI & LLM-Based Systems
Multi-Agent Systems | Context & Harness Engineering | Spec-Driven Development | Agentic Engineering | Multimodal Prompting | AI Governance | Model Evals

Business Analysis and Product Management
Product Strategy | Roadmapping | Product Lifecycle | Stakeholder Management | KPIs & OKRs | Market Analysis | Digital Transformation | Pre-Sales Positioning | Strategic Risk Assessment | Go-to-Market

Tools
Jira | Confluence | Azure DevOps | Linear | Miro | Lucidchart | Archi | Databricks | dbt Core | n8n | Claude Code | Claude Cowork | Codex | Wispr Flow

CERTIFICATIONS

Claude Certified Architect - Professional
Anthropic - Verification

Data-Driven Product Management Simulator
GoPractice - Verification

TOGAF® Enterprise Architecture Practitioner
The Open Group - Verification

Certified Business Analysis Professional™ (CBAP®)
IIBA® - Verification

Project Management Professional (PMP)
Project Management Institute - Verification

Professional Scrum Product Owner™ II (PSPO II)
Scrum.org - Verification

EDUCATION

Plovdiv University "Paisii Hilendarski"
Plovdiv, Bulgaria

Master's Degree in Cybersecurity
10/2021 - 07/2023

Bachelor's Degree in Psychology
09/2019 - 07/2023

Bachelor's Degree in English Language and Literature
09/2018 - 07/2021